

haakaa®

From New Zealand to the World

Embrace Possibility

haakaa® IS A REGISTERED TRADEMARK
OF THINK GREEN LTD. NEW ZEALAND.
241 Bush Road, Rosedale, Auckland.
Designed in New Zealand. Made in China.
For more information, please visit:
www.haakaa.co.nz



haakaa®

New Mum
Premium Pack



Get the ultimate head start on your breastfeeding
journey with all our mama essentials in one handy pack!

haakaa®

International Award-Winning Brand



Enabling mums to lead simpler, easier and greener lives.
More information at www.haakaa.co.nz

Using Your New Mum Premium Pack



Effortlessly draw out your milk with continuous suction. Keep your milk safe. Keep out dust and prevent spills. Save every drop of liquid gold.



Temperature-resistant borosilicate glass bottle. Thumb-shaped orthodontic teat allows for natural, upright feeding. Silicone brush flexes around items for a thorough clean. Soothe and comfort.

Contents:

- 1 x 150ml Gen. 2 Breast Pump with Suction Base
- 2 x 75ml Ladybug Silicone Breast Milk Collectors
- 1 x 120ml Gen. 3 Glass Baby Bottle with Slow Flow Teat
- 1 x Flower Stopper
- 1 x Silicone Breast Pump Cap
- 2 x Gen. 3 Sealing Disks
- 1 x Newborn Silicone Dummy
- 1 x Double-Ended Silicone Brush
- 1 x Portable Storage Bag



Caring for Your Haakaa Products

Looking after your Haakaa products is easy!
Wash your Haakaa products in warm soapy water (just standard dishwashing liquid, please avoid bleach-based agents or sterilising tablets), then rinse and dry thoroughly.
Sterilise in a steam steriliser or boil for 2-3 minutes in a clean pot of water.
Do not use a UV steriliser as this may impact the lifespan of your products.



Gen. 2 Silicone Breast Pump with Suction Base 150ml

Made from 100% food-grade silicone, this compact pump is perfect for long-distance trips, planes, car rides, family BBQs or anywhere you would like to express discreetly. Simply attach to your breast and let the pump do the work for you as it draws out your milk using suction. Eco-friendly and safe for mum, baby and our environment!



Silicone Breast Pump Cap

Your liquid gold deserves to be treasured! This 100% food-grade silicone cap fits securely over the flange of your Haakaa Pump, protecting your milk from accidental spills as well as keeping your pump clean and dust-free between uses. Simply pop onto the rim of your pump flange and press down with two hands to ensure a snug fit.



Silicone Breast Pump Flower Stopper

More than just a pretty decoration! The Flower Stopper sits snugly into the neck of your Haakaa Pump to prevent accidental spills - easy for busy mums to use one-handed!



Ladybug Silicone Breast Milk Collectors 75ml

The ultimate breast pad alternatives for mums who experience leakage or let-down, but want to save every drop instead of soaking it up. The Ladybug's discreet, one-piece design attaches securely to your breast with light suction, sitting inside your bra to collect any milk that would otherwise be lost. Ladybugs are made for mums to wear at home, while resting or when out and about - making it possible for you to save your precious breast milk anytime, anywhere. Wear one on the opposite breast while nursing, or wear two at a time when you're on-the-go. Once you've finished collecting, simply open the plug on the top and safely pour your milk into a storage bag.

Portable Storage Bag

Keep your favourites safe and secure in our Portable Storage Bag. It's conveniently sized for travel and busy mums, and can comfortably fit up to two Ladybug Milk Collectors.



Gen. 3 Glass Baby Bottle with Slow Flow Teat 0m+ 120ml

The Haakaa Gen. 3 Glass Baby Bottle is designed to provide the most natural feeding experience possible for you and your baby. The orthodontic thumb-shaped teat mimics the shape of a mother's nipple during breastfeeding, and the offset position allows you to feed your baby in a natural, upright position without completely inverting the bottle. Our glass bottles are made from temperature-resistant borosilicate glass, making them safe to heat and freeze and perfect for storing expressed breast milk!

Gen. 3 Sealing Disks

This Sealing Disk transforms your Gen. 3 Baby Bottle into the perfect container for storing breast milk, liquids and snacks, or for taking food on the go! It's completely airtight, keeping food fresh and preserving the beneficial properties of breast milk that are so important for our growing little ones!



3

4

5

6

Newborn Silicone Dummy 0-3m



Designed for little ones who have just entered the world, our Newborn Silicone Dummy is made of a single piece of soft, 100% food-grade silicone. Its unique nipple shape is specially designed to be more readily accepted by newborns and is suitable for babies aged 0-3 months. It provides a gentle, lightweight and comfortable fit for your littlest one without interfering with breastfeeding - you can even pop a finger in the open-nipple design and encourage your baby to suck.

The U-shaped shield allows for natural breathing through the nose and contours to little faces without causing nasty rashes, while the soft handle allows you to gently remove the dummy or add a dummy holder.

Safe in microwaves, dishwashers, boiling water and sterilisers.

Double-Ended Silicone Brush

Our Double-Ended Silicone Brush features soft and flexible silicone bristles that provide a 360° clean for all your items. One end features a brush head for scrubbing your pumps, bottles and milk storage bags, while the other head has an angled tip to reach small, tight corners of your bottle teats, milk collectors and more!



How to Use the Haakaa Breast Pump



1. Centre the pump flange over your nipple.



2. Squeeze the body of the pump.



3. Gently release your grip until you can feel suction.



4. Use to express or catch letdown while nursing.

Tip: For stronger suction, fold back the flange to expose the neck of the pump. Centre the neck over your nipple and squeeze the pump's body to expel air. Press pump to your breast, fold the flange back to its original position and release to generate suction.



Ladybug Silicone Breast Milk Collector

Light Suction



With the plug closed, centre the main opening over your nipple and gently press down on the back of the Ladybug.



Press to your breast to create gentle suction and begin collecting letdown. The Ladybug should always be worn inside your bra.



Wear one Ladybug on the opposite breast to save letdown while nursing, or one on each breast to collect leakage. Suction is optional and helps to keep the Ladybug in place in your bra - it won't draw out extra milk.



The Ladybug can be worn while lying down. If you are using light suction - please lie on the opposite side to whichever breast the Ladybug is on.

No Suction



If your breasts are more sensitive to suction, you can use the Ladybug without applying suction. Simply open the plug before placing it over your breast.



Secure the Ladybug in your bra.

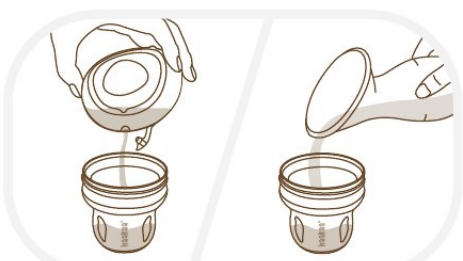


As with the light suction method, the Ladybug will not draw out your milk but will catch leakage and letdown as you go about your day.



Do not lean forward or lie down with the plug open, as your milk may spill out the top.

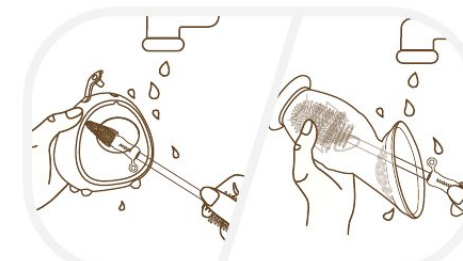
Store Breast Milk



After collecting, pour milk from your Ladybug or Haakaa pump into your baby bottle body.



Transform your baby bottle body into a secure container with our leakproof sealing disk attachment.



Use our Double-Ended Silicone Brush to clean your Haakaa favourites.



After drying, keep your Ladybugs or other small items safe and secure in our Portable Storage Bag.